

TravelGumbo Press Kit - 2019



About Us

TravelGumbo's mission is to create an interactive, fun way for travelers to share their love of travel and passion for it. We relish seeing cultures that are new to us. We thirst for more discoveries. Travel is our lifestyle. Shared learning is our passion!

Our History

TravelGumbo LLC was created in 2013. Our website is a creative effort of a group of travel enthusiasts. We don't write travel books. We don't lead tours. We make our own journeys. We are building a travel community of like-minded individuals.

What is TravelGumbo?

This is a site with unique content – terrific photography, breaking travel news, travel information and ideas, blogs and a community forum. At least four new posts are added to the site daily, often also with additional travel photos (Gumbo on the Go). Our prime focus is on creating unique and interesting travel content.



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The Gumbo Gurus

There are four of us who own and operate this website, with dozens of contributors who contribute material. We are (in alphabetical order):

- Bryan Anders (*Xenophil*), the software guy who designs custom features for the website
- Karl Anders, MD (*DrFumblefinger*). A real-life doctor who loves to travel, take photos and videos, and to write about these experiences.
- Paul Heymont (*PHeymont*). Retired teacher, reporter, illustrator, renaissance man. Paul keeps TravelGumbo humming along like a well-oiled machine.
- Rob Jensen (*TravelRob*). Experienced traveler, jack of all trades, the one with his finger on the pulse of what's happening in the travel world.



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Corporate Goal

We seek to align ourselves with honest and ethical travel-related partners for our mutual benefit. Contact us at TGSponsorship@gmail.com if you would like more information

Some of our Numbers:

Website Page Views: Average of 110,000 page views/month for the first quarter of 2019
(excluding bots and spiders; data from our hosting site, hoop.la)

Social Media and Outreach:

We post material on our social media sites daily.

Our website has 773 registered community members

Our daily email newsletter, outlining that day's featured content, is sent to over 450 subscribers

Twitter: Between our corporate and individual accounts, we have almost 30,000 combined followers

Pinterest: 900 followers

YouTube: Almost 1300 followers

Facebook: 500 followers

E-mail: tgssuggestions@gmail.com

