

# TravelGumbo Press Kit - 2017



## **About Us**

TravelGumbo's mission is to create an interactive fun way for travelers to share their love of travel. Travel is our lifestyle. Shared learning is our passion!

## **Our History**

TravelGumbo LLP was created in 2013. Our website is the creative effort of a group of travel enthusiasts. We don't write travel books. We don't lead tours. We make our own journeys. We are building a travel community of like-minded individuals.

## **What is TravelGumbo?**

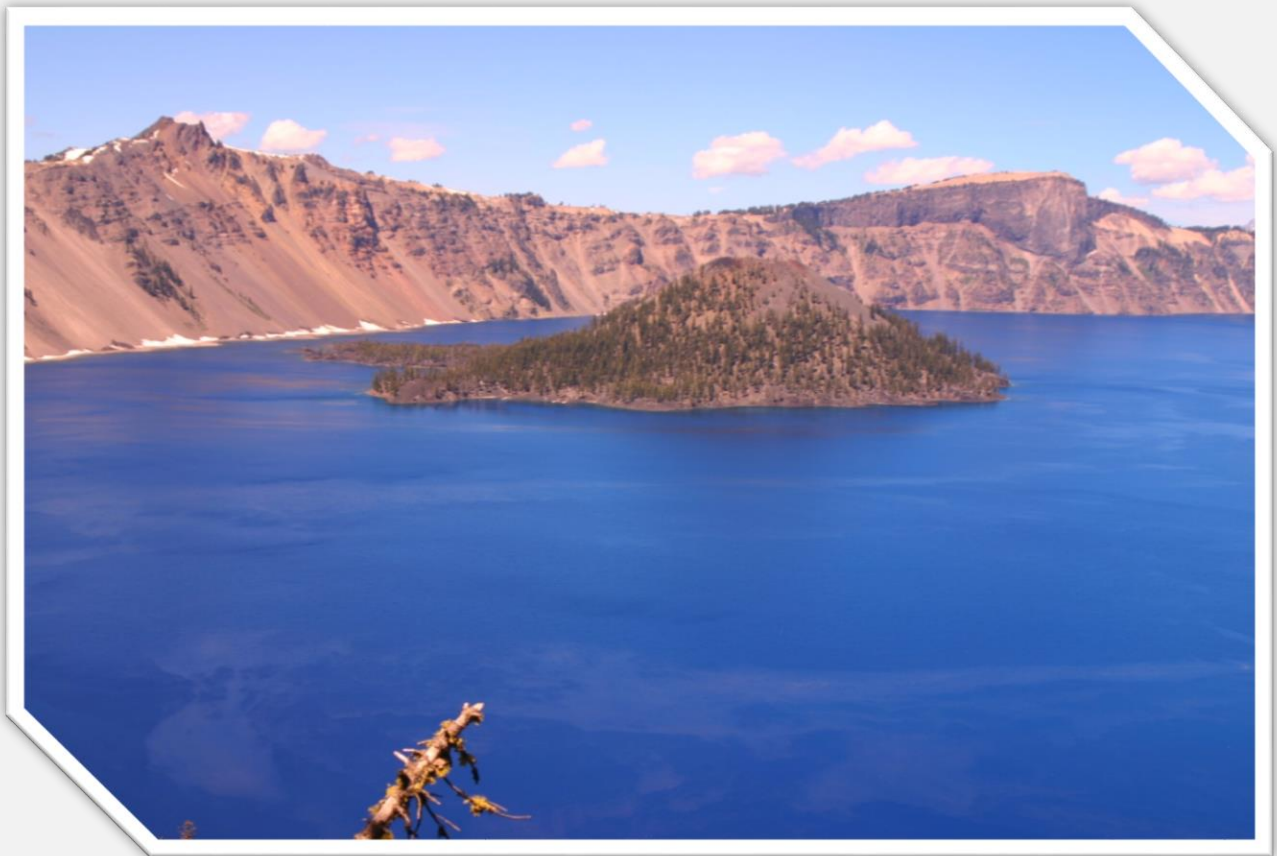
This is a site with unique content – terrific photography, breaking travel news, travel information and ideas, blogs, a weekly “where in the world” travel puzzle, and a community forum. At least four new posts are added to the site daily, most richly illustrated with beautiful photographs. Additionally, we post “Gumbo on the Go” photos while we travel (our version of Instagram).



## **The Gumbo Gurus**

There are four of us who own and operate Travelgumbo, with dozens of contributors who publish their material on our website. We are (in alphabetical order):

- Bryan Anders (*Xenophil*), the software guy who designs custom features for the website
- Karl Anders, MD (*DrFumblefinger*). A real-life doctor who loves to travel, take photos and videos, and to write about these experiences
- Paul Heymont (*PHeymont*). Retired teacher, reporter, illustrator, Renaissance man. Paul keeps TravelGumbo humming along like a well-oiled machine.
- Rob Jensen (*TravelRob*). Experienced traveler, jack of all trades, the one with his finger on the pulse of what's happening in the travel world



## **Corporate Goal**

We seek to align ourselves with honest and ethical travel-related partners for our mutual benefit.

## **TravelGumbo Data:**

Page views: Averaging approximately 100,000 page views a month for the first five months of 2017 (excluding bots and spiders, of course).

Website membership: 482 registered members

Social Media outreach:

Twitter followers:

- Travelgumbo account:	14,814
- DrFumblefinger's account:	7,692
- Travelrob's account:	<u>4,532</u>
Total	24,038

Facebook followers:

- 507

Pinterest followers:

- 525

Contact information:

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